

# M HASBI HASBULLAH

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#### **SUMMARY**

A dedicated and passionate software developer with a strong focus on modern web development, digital marketing, and UI/UX. Experienced in creating web applications using Laravel, Next.js, and React.js, as well as managing advertising campaigns on various platforms. Always eager to learn and improve to build innovative and efficient solutions.

### **WORK EXPERIENCE**

#### PT. Solusi Kreatif Univer - Advertiser Training

March - May 2024

- · Create image and video content for products.
- Manage ads on Facebook Ads and TikTok Ads.
- Building marketplaces on Shopee, TikTok, and Lazada.

#### Lead English - IT Team

October 2023 - March 2024

- · Input student data.
- Manage WordPress based websites

## DisnakerTrans - International Training

September 2023 - September 2023

- Enhanced English proficiency.
- Completed a 21-day training program.

## PT. Rice Inti Persero - Internship

March to May 2019

- Developed a simple CRUD application for student data.
- Input equipment and equipment data into the web system.
- Perform computer maintenance in the office.

#### **EDUCATION**

Major in Informatics.

2024 - Present

Universitas Linggabuana PGRI Sukabumi

Major In Software Engineering

July 2017 - May 2020

SMK Pasim Plus Kota Sukabumi

## **ADDITIONAL INFORMATION**

- **Technical Skills:** Junior Web Development, Database Management, UI/UX Optimization, Photo and Video Editing
- Languages: Indonesian, English (Intermediate).
- Certifications: SMK Competency Test Software Engineering